VIRTUAL TABLE CAPTAIN FAQs

Q: How do I fill a “table” at a virtual event?
A: Think of yourself as a bridge between the people you know, and the organization you care so deeply about. As a virtual table captain, you have the opportunity to invite those in your life to experience an inspiring, uplifting event. Once someone says they’ll attend, your role shifts to helping them feel connected to CVT’s mission before October 7th. CVT will provide all the inspiring updates and mission moments, and you can share these communications directly with your guests.

Q: What should I say when I invite guests?
A: You will receive a sample script that you can customize for your use in inviting guests. We encourage you to add a personal touch by sharing why you care about CVT.

Q: Will there be an in-person component to the event this year?
A: As planning for the event begins 10 months before the big day, there is no way to know if it will be safe for our community to gather in person in October. We also don’t know if guests will be comfortable doing so. It is possible that we may offer small gatherings of people who want to view the virtual event in the company of others, and we will remain open to this option should it be safe to do so.

Q: What do I do next when a guest says “yes?”
A: Thank them! And then send them the provided email (feel free to personalize it!), and register them online.

Q: What does it take to be a good Table Captain?
A: You do not need to be a fundraiser or sales person to be a good virtual table captain. All you need is a passion for CVT, and the willingness to engage with your guests.

Q: As a Table Captain, will I have to sell tickets to the breakfast?
A: No. The Restoring Hope Breakfast is free for everyone to attend.

Q: Is there a minimum amount of money I need to raise?
A: No. As a virtual table captain, your job is not to ask the people you invite to make a donation. Your job is to invite people who are open to making a meaningful gift, based on how moved they are by the work that we do at The Center for Victims of Torture. There’s no minimum contribution required to attend, but your guests should know in advance that they will be asked to give as a part of the program. We’ll give you language to make this clear.

Q: When should I start inviting my guests?
A: Start now! It is a good idea to have plenty of lead time to invite your guests. Calendars fill up quickly so we recommend that you don’t delay getting started.

Q: What if most of the people I invite work during the time of the breakfast?
A: We know that everyone’s time is limited. And, since the event is virtual, it will be less than an hour long. Your guests can attend from anywhere in the world. The earlier you ask people to join you, the more time they will have to arrange their work schedules.

Q: How many guests can I sign up?
A: As many as you want. There is no limit to how many people can attend!

Questions? Contact Laura Kuhlmann: LKuhlmann@cvt.org; 303.862.1704